

shelter bay community, inc.
Ad Hoc Communications Committee Guidelines

NEWSLETTER ADVERTISING ORDER

ADVERTISER INFORMATION:

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____

E-Mail Address: _____

TYPE OF AD:

Please attach camera ready ad and/or business card in the acceptable format (see below).

BUSINESS CARD

\$27.50 Per Month

DISPLAY

- Quarter Page \$ 49.50 Per month
- Half Page \$ 99.00 Per month
- Full Page \$ 198.00 Per month

LENGTH

- 1 month X \$ _____ Rate = \$ _____
- 3 months X \$ _____ Rate - 10% Discount = \$ _____
- 6 months X \$ _____ Rate - 15% Discount = \$ _____
- 12 months X \$ _____ Rate - 20% Discount = \$ _____

Nonprofit Organizations receive a 10% Discount

Payment Information:

You will be mailed an invoice for the amount of your ad. Payment is due within 10 days following the date of invoice.

Ad Deadline: 10th of each month prior to the next edition of the newsletter.

Advertising Format: The Ad must be provided to the Editor in a Word, PDF, Publisher 2000, or JPEG format, or a document (business card or typed format) that can be scanned into Publisher. If any other format is received, the Production Editor will attempt to reformat the advertisement into an acceptable format, but no guarantee is being made that it will be accepted.

For additional information, please call the Newsletter Editor at 466-3805 or contact by an e-mail to britt.shelterbay2@frontier.com.

Attachment 1