



## **shelter bay community, inc.**

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### **AD HOC COMMUNICATIONS COMMITTEE REPORT MAY 2010 - APRIL 2011**

The 2010-2011 Communications Committee consisted of the following Volunteers:

Don Monroe, Chairperson and Webmaster  
Dottie Monroe, Board Representative  
Gail Taylor, retiring Newsletter Editor  
Claudia Young, retiring Newsletter Production Editor  
Janelle Miner, Assistant Webmaster  
Pat Elston  
Judi Slajer, Board Representative  
Britt Wisniewski, Board Representative  
Jerica Carsberg, Newsletter Editor

#### **NEWSLETTER**

Gail Taylor, Editor of the Newsletter for approximately eight years, and Claudia Young, Newsletter Production Editor for over six years, resigned during the spring. Jerica Carsberg has stepped forward to become the new Production Editor and will work with the office staff to produce the newsletter.

#### **WEBSITE**

We have continued trying to make improvements to the website over the last year. We have created a Member's Only section, where we have put the Board Meeting Agendas page, the Election information, and Budget materials. We also created an online survey format.

After the resignation of Assistant Webmaster Dick Olds, who had been in that position for many years, we welcomed a new Assistant Webmaster, Janelle Miner.

Website traffic continues to increase. There were nearly 10% more visits during the third year on our host, HostMonster, compared to our second year on that host.

<b>Data</b>	<b>April 2010- March 2011</b>	<b>April 2009- March 2010</b>	<b>As a % year to year</b>
Total Visits	31,555	28,768	+ 9.7 %
Visits Per Day	86.4	78.8	

Don Monroe  
Chair, Communications Committee